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Volume 73, Issue #2- August 2010

# Rotary District 5790 Newsletter

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## DG Paul–Monthly Update

## Fellow Rotarians,

Our many official club visits have been expanding our awareness of the meaningful local and international service programs that you are performing so well. We greatly appreciate the warm hospitality and the unique qualities of each club. Thanks to your efforts and planning, it is easy to see that this will be another great year of Rotary Service.

2010-2011 DG Paul Lucas In recent months, Assistant Governors have been assisting club Presidents with goal setting and planning. The goals received so far have been very positive. We continue to encourage each club to document their plan in order to avoid the old YOGIism *"If you don't know where you are going, you will wind up somewhere else.*"

Highlighted in this issue of our newsletter are several exciting district events planned over the next few weeks to support and strengthen clubs and humanitarian service efforts:

On August 14<sup>th</sup>, the *Membership / Foundation Seminar* will provide breakout sessions for sharing success stories and formulas for increasing membership, retention, and extension. There will also be sessions on effective strategies for achieving Foundation goals and for engaging in programs funded by the foundation. Many successful clubs credit what they have learned in this seminar for their achievements. (An efficient 2:30pm finish should provide some time to enjoy the rest of your day.)

This month we also continue the real and imminent focus on *"Ending Polio"*. We are so close and there are so few cases remaining that complacency could diminish the resolve to finish only to have this sleeping monster rise again in a few years to maim millions. We encourage Rotarian contributions, but more important will be the willingness of Rotarians to use their influence and connections with companies, foundations and individuals outside of Rotary to participate in the "once in a lifetime opportunity" to eradicate a devastating disease. Contributions levels will be recognized at the Polio Plus Banquet on October 5<sup>th</sup> and the Foundation Banquet on October 6<sup>th</sup> (and again later in the year at our District Conference). So please be sure to see the enclosed article and contribution flyers. The featured speaker at the October events will be the highly acclaimed Past RI President Bill Boyd from New Zealand.

This year we have a very exciting *Group Study Exchange* opportunity with the country of New Zealand starting in mid-March for one month. Please contact GSE Chairman Paul Geisel if you know of non-Rotarian team prospects or a candidate for Rotarian team leader for this amazing cultural and vocational exchange opportunity "down under". I have heard that a district conference stopover in Tahiti on the way home is planned!

In the next few days, many of you will be greeting incoming **Youth Exchange** students at the airport in preparation for an exciting year designed to increase fellowship and the opportunity for world understand and peace.

Thank you for all you are doing for a great year of service to your community and the world!

Paul







DISTRICT 5790 MEMBERSHIP / FOUNDATION SEMINAR—AUGUST 14TH

District 5790's

## Foundation/Membership Seminar

Saturday, August 14<sup>th</sup>, 2010 Registration - 8:30 a.m.

Seminar Begins - 9:00 a.m. Cost - \$15.00 per person

Mineral Wells High School

Building New Membership

Bridging a New Way to Understanding our Rotary Foundation

Guest Speaker PDG Kin Holland from District 5810

Prepare a Rotary Foundation Plan for your club

Develop ideas for gaining and retaining Members

For more information, contact Dan Morales at <u>workoutdan@aol.com</u>

Hollis Lackey at <u>h.lackey@sbcglobal.net</u>

District Secretary Richard Sherman @rsherman5790@sbcglobal.net



"The only way a person can join a Rotary Club is to be sponsored by a member.

Learn what you need to do to help grow your club membership with good members and keep them involved"

"The Rotary Foundation is the main vehicle to accomplish all the great things that Rotary has to offer worldwide.

Your support allows Rotary to do many great things″





Hollis Lackey is Membership Chair for District 5790.

He can be reached by e-mail at:

h.lackey@sbcglobal.net



Rotary District 5790 Newsletter



#### AUGUST IS MEMBERSHIP MONTH

AUGUST MEMBERSHIP MONTH will be the emphasis for all clubs in District 5790. District Governor Paul Lucas has requested that each club open its meeting with a "Membership Moment". The focus of the talk should be recruiting new members and the retention of current members.

The Red Badge Program and Mentoring Program will strengthen our club meetings, increase community awareness, and achieve total club involvement. Membership including retention will be the focus in District 5790, not just in August, but throughout the year.

The Mentoring and Red Badge Programs will engage each new member in our clubs. A Mentoring Program educates prospective and current members in their understanding of Rotary International and lead to better grasp of club responsibilities. A seasoned Rotarian working with the new member as he progresses through The Red Badge Program is very effective. This same informed Rotarian can play an important role in the Mentoring Program by helping to retain current members through the sharing of club experiences and teaching them about the world of Rotary. Every club has members who can mentor and participate in the programs to enhance and grow Rotary membership. Using the programs will increase the percentage of attendance at club meetings, club involvement, and communications.

Ask yourself if your club is having fun. For your club to grow the answer must be a resounding yes.

Be sure to put August 14 on your calendar for the Membership and Foundation Seminar in Mineral Wells. This is the place to come to learn more. Hope to see you there!



Al Hethcock is District 5790 Extension Chair.

He can be reached by e-mail at

<u>frausa@sbcglobal.n</u> <u>et</u>



Rotary District 5790 Newsletter



#### AUGUST IS ALSO EXTENSION MONTH

Extension--the Webster Dictionary states that "extension is a program that geographically extends the educational resources of an institution." In Rotary terms, extension is a program that geographically extends the humanitarian and service resources of Rotary International by chartering new clubs where needed.

Our strength in Rotary is Membership and the three strong pillars in Membership Development is Recruitment, Retention and Extension. Clubs in the US lose approximately 10% of its membership each year--1/2 can be expected--job transfers, job loss, illness, death etc. The other 5% may be lost due to poor selection or the combination of things that we do poorly as a club.

Extension, starting new clubs, has been the major growth pillar of Membership Development Worldwide. For district 5790 to continue to grow, our goal is to charter two clubs in this Rotary year. A club may begin by the grassroots interest of community leaders but most are started by the sponsorship of an existing club that recognizes a need in an under served area or wishes to add a different type of club in their community to meet on a different day. As an example, a new club with more than 50 members could and should sponsor a breakfast club in the same community to meet on a different day. There are qualified leaders in most communities that simply can not get away at noon but a morning club may be an option. This gives the noon Rotarians an easy make up opportunity and likewise gives the breakfast Rotarians the same choice.

This past year the Burleson Club (a breakfast club) that meets on Friday, sponsored the Burleson Mid-Day Club that now meets on Monday. It has been a win win for both clubs, the community of Burleson and Rotary International. These two clubs can now do twice as much for the Burleson area and the Rotary World. The Burleson club was unselfish in this sponsorship. Sure, they lost a few members but the community and Rotary gained--that's extension.

Consider this possibility of adding another club in your service area and/or identify an under served area. You have to take the first step by contacting the District Governor, the Assistant Governor or your Extension Chairman. The second step is for the Governor to appoint a representative and conduct a survey. Every Rotary club should be on the lookout for this type of membership extension. The Burleson Club did, Arlington Sunrise did the previous year by sponsoring Kennedale and Flower Mound did the same thing a couple months ahead of Arlington Sunrise. To be a charter member of a new club is a unique and special experience--never to be forgotten.





Come and learn more about the Rotary Foundation from Rotary Past President William Boyd.

For more info contact Dan Morales, Foundation Chair.

workoutdan@aol.com



Rotary District 5790 Newsletter



#### FOUNDATION BANQUET OCTOBER 6th

-Note— There is not start time for the Foundation Banquet. It will be an evening meeting. It will be established by the next newsletter in September. - Editor

> Coming to a District 5790 Past Rotary International President 2006-2007 William B. Boyd



District 5790's Foundation Banquet Wednesday, October 6th

> The Fort Worth Club 306 West Seventh Street Fort Worth, TX 76102

From Auckland, New Zealand, Bill Boyd is one of Rotary's most renowned and inspirational speakers Prepare to be motivated





Kristen Lamb is an expert in Social Media. She has recently written a book about the topic

She can be reached by e-mail at

Kristen@kristenlamb.o rg



Rotary District 5790 Newsletter



#### SOCIAL MEDIA AND ROTARY

Facebook this week announced that it will hit a half a **billion** users. We are not looking at a fad. We are facing a fundamental shift in how humans interact and communicate, and, for those who can appreciate this new reality, tremendous reward awaits you.

Rotary has been around for over a century and has survived and thrived despite sweeping technological changes. It is staggering to think that the first Rotary projects were launched in a society that relied on horse and carriage more than the automobile. Our organization was birthed in a world that have never set foot on the moon or explored the depths of the oceans. If one stops to think about it, Rotary has demonstrated an amazing resilience and ability to adapt to a world that is always in flux.

We as Rotarians would be wise to appreciate the power we now have to not only spread the word of our good deeds, but to understand that we must connect with younger generations where they gather. Rotary is, if anything, about serving beyond the self. We extend our hand, regardless of our own discomfort. The Information Age and all the gadgetry that accompanies it can be very overwhelming, and I have made it my life's mission to demystify some very powerful tools for creating community. My new book *We Are Not Alone—The Writer's Guide to Social Media* was a beginning. Writers are a group that has to market, but traditional marketing generally is not a good fit, namely because it tends to be cost prohibitive. Rotary clubs often face the same challenges. We need to get the message out about what we do, but do so in a cost-efficient and time-efficient way. Writers have to have time to write great books, and Rotarians have their own careers and families in addition to the role of Rotarian.

Social media, when used properly, can extend our reach exponentially. MySpace pages and Facebook Fan pages are free and allow us to easily use the video medium as a recruiting tool. Club Runner is a great tool for managing a club, but Facebook Fan Pages and MySpace pages provide us a way to tell lay people what we are up to. Many of our members are already participating in social media, and we would be wise to connect them together and widen our net of influence.

At the Fort Worth Southwest Club, we have a MySpace page, and I am in the process of building a Facebook fan page. We aren't very interested in socializing on MySpace (not the correct demographic), but it does make for a nice way to present what exactly we do. It is easy to update, embed YouTube video and upload photos of what the club is doing in the community <u>http://www.myspace.com/swfwrotary</u>. Unlike a web site, MySpace pages and FB fan pages are free and simple to build (I have a step-by-step in my book). They show up on Google searches far faster and better than static web sites or even a Club Runner site for reasons explained in my book. District Governor J Paul Lucas has contacted me to assist the district, and educate members about social media and how to use it effectively. I would encourage anyone who wants to learn about social media to buy a copy of *We Are Not Alone*. It is a step -by-step guide that teaches how search engines work, and how to build a brand. I







#### SOCIAL MEDIA, Con't

teach you how to not only get set up on all the major platforms, but then I show you how to link them all together to make them easy to manage simultaneously.

We Are Not Alone is written for writers, and many of them are technologically challenged to the point of being afraid of e-mail. I wanted to write a book that was fun and that appealed to all kinds of people, from techie to technophobe. The book is geared toward the world of publishing, but it doesn't take a lot of imagination to apply it to your Rotary club or even your own business. I will be scheduling regular conference calls for individuals who would like to ask specific questions about social media and I look forward to connecting with all of you. Let's all, together, take Rotary into this next century and the next...and the next.

To purchase a copy of *We Are Not Alone* go to Amazon, Barnes & Noble's web site (or request one be sent to a store if you don't want to pay shipping). Or you can order directly from the publisher at <u>www.whodareswinspublishing.com</u>. I am also happy to come speak at your club or offer training. Just contact me at <u>kristen@kristenlamb.org</u>



Paul Geisel is PDG of District 5790

He is currently serving as Group Study Exchange District Chair.

He is a member of Fort Worth East Rotary Club.

He can be reached by e-mail at:

pngeisel@aol.com

# **GROUP STUDY EXCHANGE**

#### "Going to French Polynesia"

District 5790's Outbound Team will be going to Rotary District 9020 in April and May 2011. The majority of the time will be spent in the French Polynesian Islands and in Auckland, New Zealand.

Applications for Team Leader and Team Members due August 15th, with Interviews to take place end of August/early September

Team member selection will be finalized in September - One Rotarian Team Leader and four non-Rotarian team members. Team (non Rotarian) members must be young professionals between the ages of 25 and 40.

Team to report at the District Conference in April 2012.

Any clubs that want to host the inbound team from French Polynesia (coming at the same time) can do so—they must commit to at least 3 days with the inbound team. The inbound team will report at the district conference.

Application will be posted on the District 5790 website <u>www.Rotary5790.org</u> or go to <u>www.rotary.org</u>.

Paul Geisel is GSE Chair. His e-mail is pngeisel@aol.com





Jim Aneff is PDG for District 5790.

He is currently the Youth Exchange Officer for the District.

He can be reached by e-mail at:

jimaneff@aol.com





#### DISTRICT 5790 YOUTH EXCHANGE STUDENTS GOING TO RI CONVENTION IN NEW ORLEANS, MAY, 2011

RI President Ray Klinginsmith announced at the SCRYE meeting in Little Rock, July 23 that all 200 plus exchange students in our multi district youth exchange organization, are invited to participate in his convention. These students are placed in 35 Rotary districts in 15 States. They will carry 200 plus flags of the Rotary World in the opening ceremony and also sing two songs directed by a conductor from Minnesota who will come to lead them. Exchange students will work as greeters with Rotarian sergeant at arms. They will also be able to perform on the stage in the House of Friendship, if they have a special talent in music or dance.

SCRYE has reserved an entire hotel just for exchange students and Rotary Youth Exchange committee people who will help. Also, there will be charter bus routes from various parts of SCRYE states to pick up the students and return them to their Districts as far away as Arizona and South Dakota. Students will have a special city bus tour, a half day service project and one day they will go into the swamps in small boats to see alligators, birds and other native life in the area.

Rotary International is providing the majority of the funds for this trip but each district will be asked to raise about \$300 per student in order to cover the cost so every student in SCRYE will be able to participate. Never has a President of Rotary International ever invited exchange students to participate in an international convention before. It is a once in the lifetime opportunity for the students. It is also in keeping with the emphasis placed upon the new 5<sup>t</sup> Avenue of Service, called New Generations.

#### **EXCHANGE STUDENT COMING TO DISTRICT 5790**



Pictured here is German Exchange Student, Sophie Bothe, who will attend Grapevine High School. She will arrive this Friday, August 6th from Frankfurt, Germany.

She will live with Gary and Charlene McNeil who live in Colleyville. Gary is a member of the Arlington South Rotary Club.

She will be 1 of 8 exchange students that will be in our district during 2010-2011.







#### COUNCIL ON LEGISLATION 2010 "Adapting Rotary International & The Rotary Foundation to the Changing Times"

PDG Dan Morales was representative for District 5790 to the 2010 Council on Legislation.

He can be reached by e-mail at:

workoutdan@aol.com

It was as if I were sitting at the United Nations. I was exposed to different languages and different perspectives of how Rotary should change. The Council on Legislation is an international outlook – it is learning about our world.

In many cases, deliberation was long and tedious. As one might say, some of the information conveyed was lost in translation. Especially from representatives in the United States, phrases used only in certain regions or maybe American sayings were used. This made it difficult for many of the translators to try to find the right words in translating into the other five languages.

The Council on Legislation of Rotary International met 25-30 April 2010 in Chicago, Illinois, USA. In accordance with section 8.140.2 of the bylaws of RI, Ed Futa, General Secretary of Rotary International, has issued a report on actions taken by the Council, including the text of the 66 pieces of adopted legislation to all representatives.

220 items were considered consisting of enactments or resolutions

Resolutions are items if approved are sent to the RI board for consideration. Approved items do not need to be acted upon.

Enactments affect the

- \* Standard Rotary International Club Constitution simple majority
- \* Bylaws for Rotary International simple majority
- \* Constitution of Rotary International- requires 2/3 approval

We had 128 enactments	47 approved
We had 92 Resolutions	19 approved

41 items withdrawn

3 resolutions referred to the RI Board and memorial

No item was approved that would affect the Constitution of Rotary International

At COL we had to think on each item – How does something affect Rotary in the broad sense and how would it advance the object of Rotary? We had to look beyond our district and our countries.

Report of Action

Of the 2010 Council on Legislation of Rotary International

More information can be found on the Rotary International web site (www.rotary.org). Rotarians can view the legislation, and the items adopted. As one studies these items, please bear in mind that each piece of legislation must stand (Continued on page 10)







#### COUNCIL ON LEGISLATION 2010 "Adapting Rotary International & The Rotary Foundation to the Changing Times"

(Continued from page 9)

alone as it is was adopted. Each adopted enactment was drafted to achieve its individual purpose by amending the constitutional documents as they currently exist. Where two or more pieces seek to change the same section of the document, all overlapping and correlative changes will be made in the production of the 2010 *Manual of Procedure.* 

In accordance with section 8.140.3, of the RI Bylaws, any club may use the "Opposition to Legislation Report Form" to record its opposition to any adopted enactment or resolution. Completed forms must reach RI Headquarters in Evanston by 30 August 2010. If, by that time, the required number of votes in opposition have been filed regarding any item of legislation, adopted by the Council, that item will be considered suspended. A ballot will then be prepared and distributed to each club within one month of the suspension. The ballot will submit the question of whether the action of the Council should be sustained in regard to the suspended item of legislation. The ballot will be conducted according to the provisions of sections 8.140.5., 8.140.6 and 8.140.7 of the RI Bylaws. Based on the results of the ballot, the suspended item will either be nullified or reinstated.

My further responsibilities as the representative for Rotary District 5790:

Report deliberations of the Council to the clubs of the district

Be accessible to clubs in the district to assist in their preparations for future Council - Assist our district in preparing for the 2013 Council – 2013 Council representatives are selected during 2010-11 and proposed legislation is due by 31 December 2011.

Review the notification of Board actions taken in regard to resolutions adopted by the Council (to be issued within one year of the Council).

Thank you for selecting me your 2010 Council on Legislation. It was an experience I will always cherish!



PDG Dan Morales was representative for District 5790 to the 2010 Council on Legislation.

He can be reached by e-mail at:

workoutdan@aol.com







## DISTRICT 5790 SERVICE PROGRAMS



Don Mebus is Chair over Service Programs for Rotary District 5790 for 2010-2011.

He is PDG of the District, and Past Rotary International Director.

He can be reached by e-mail at:

Mebus@swbell.net

A number of District 5790 committees have taken off with a bang this year. It is very gratifying to get a number of reports that show that the ball is rolling with all kinds of activities in process or in planning.

While this year is still new, **Scott Hendricks** of Arlington Downtown has been working on a partnership with the Rotary Foundation Future Vision Pilot District 5890 (Houston) to continue our bio-sand filter project in Honduras. This project continues to have momentum and appears to have great promise for the future development of this very remote area.

**Gordon Roe**, chair of the Rotary Inter-country Teacher Exchange (RITE) advised that seven teachers from our district went to Mexico and we received five Mexican teachers here. Both groups enjoyed teaching and a cross-cultural experience. Please contact Gordon for additional information and how your club can participate next year.

**Al Beynon** in Weatherford is heading up our Rotaract/Interact Committee and his is in the process of a survey of what the clubs in our district are doing, and developing a list of "best practices." Does your club sponsor either a Rotoract or Interact club? If not, look into it.

**PDG Conrad Heede** of Bedford is on the speaker's bureau list about Rotary Fellowships and PolioPlus. You may have seen his recent excellent article in the Fort Worth Business Press about Rotary's involvement in the eradication of Polio.

**Eva Poole** of Denton noon is working to secure club locations for the regional Four Way Test Speech contests. Be sure your club sponsors a high school aged speaker to compete.

**PDG Dan Morales** of Great Southwest, Arlington is in process of developing a World Community Service Project to send wheel chairs to Leon, Mexico, and possibly to Haiti. Contact PDG Dan to see how easy it is to be involved in this very worthwhile program.

Finally, **PDG Jim Aneff** has it in high gear with Youth Exchange. He and his committee have placed all of the inbound, and are in preparation to receive applications for the outbound students. He also reports that all of the South Central Rotary Youth Exchange (SCRYE) students will attend the convention in New Orleans next May. What a terrific event for our students!

Consider all of these committee chairs as a fascinating Rotary program. Their contact information is available online at <u>www.rotary5790.org</u>







# END POLIO CAMPAIGN WORLD POLIO FUND



Sid Johnson is a member of the Rotary Club of Fort Worth and Immediate Past President.

He is the registrar for the district 5790 World Polio Fund for 2010-2011.

He can be reached by e-mail at:

sid.johnston@fmcfoun dation.org

See the next page for the form for donations



Ending Polio is Rotary's number one project. What has your club pledged toward the project this year? Have you, personally, given to end polio lately? There is a way your club can generate donations to end polio and give your community a chance to help, too. Since people give to people, the process we suggest involves asking your friends, family, business associates, and area foundations and charitable funds to give to end polio. Almost every family in our country was affected by polio in the '40 and 50's so when you ask others to help end polio they will know how important it is to stamp out this dreaded disease. They will know the crippling effect and even death polio brought to their family and friends. Who would not want to donate to rid the world of polio?

Rotary has almost eliminated polio all over the world, but we are not quite there. We need just a few thousand dollars more. It is our job as Rotarians to "get 'er done". We can raise the money but we need to ask others to assist us. District Governor J. Paul Lucas has provided the leadership for each of our 65 clubs to ask for and generate donations for the District Polio Fund. Materials that will make it convenient for you to ask for donations are included in this newsletter and on the district website. They will also be available at the Membership /Foundation Seminar in Mineral Wells on August 14. However, if you need materials before then please contact Sharron Miles. The color form titled "World Polio Fund" has a place for any donor to indicate the level of giving comfortable for them. In the middle of the form is a place for donor information and at the bottom a place for them to use Master Card or Visa for their donated amount. Please ask the donor to make checks to <u>The Rotary</u>. Foundation and note that it is for the **World Polio Fund**. You should collect the checks you receive and send them to Sid Johnston as indicated on the line in the middle of the form. You will want your club to receive the credit with Rotary so be sure your club is identified with the checks you send to Sid. If you need current information about Rotary's efforts to End Polio see the "Talking Points" at the end of this newsletter.

Time is important in raising funds to End Polio. Rotary International has a goal of next spring. However District Governor Lucas says to be recognized at the World Polio Day Dinner on October 5th and the Foundation Banquet on October 6th checks need to be received before October 1, 2010. For recognition at the District Conference checks need to be received by March 31, 2011. To count in the yearly totals you will have until June, 2011.

You,... raise money? Yes, you can. The most important thing is to donate yourself and then ask others to join you in riding the world of Polio.

(You might want to consider sending this donation request to everyone on your e-mail list and ask them to send it to everyone on their list. The last person that I know that did this hoped for \$2,500 but received over \$25,000.)







# END POLIO CAMPAIGN WORLD POLIO FUND



Sid Johnson is a member of the Rotary Club of Fort Worth and Immediate Past President.

He is the registrar for the district 5790 World Polio Fund for 2010-2011.

He can be reached by e-mail at:

sid.johnston@fmcfoun dation.org

	POLIO THROUGHOUT THE ENTIRE WORLD LEASE GIVE GENEROUSLY TO THE
WORL	D POLIO FUND
(We) would like to giv \$5,000 INTERNAT \$2,500 NATION ( \$1,000 REGION ( \$500 CITY OF TH \$250 VILLAGE OF \$50 INDIVIDUAL	TIONAL FUND GIFT OF THE WORLD GIFT THE WORLD GIFT F THE WORLD GIFT
	The Rotary Foundation, (Designated for the World Polio Fund)" Mr. Sid Johnston, Registrar, World Polio Fund, District 5790 750 W. 5th, Fort Worth, Texas 76102 Middle Last Preferred Name
Business Title: Address:	
City: Cell:	
Signature:	Date:
Name on credit card: Card No	Master Card () VISA Card CSCExp.Date
_	Date
т will pay by cneck to -	"The Rotary Foundation, (Designated for the World Polio Fund)"





Chuck Kurtzman is PDG of District 5790 and is Chair, of the District 5790 Leadership.

He can be reached by e-mail at:

C.kurtzman@ourblood drive.com



Rotary District 5790 Newsletter



## **INSTITUTE FOR LEADERSHIP**

#### DISTRICT 5790 INSTITUTE FOR LEADERSHIP





Our District has embarked on an exciting new program – we look to you and your club to play a key role. The reviews of the first three classes were great –

The education I received during the Institute for Leadership was excellent. It is both informative and interactive, creating thought about how Rotary makes the world better and providing a pipeline of leadership to insure Rotary's continued success. As well as providing leadership training that is invaluable in our professional lives.

Todd Tubbs, Rotary Club of Cleburne

We call this program "Rotary International District 5790 Institute for Leadership", or simply I f L – designed to develop the skills that help individuals become great leaders in Rotary and our communities; it now is an official Rotary International emphasis. Some people are describing it as a RYLA program for Rotarians,

The program is a highly interactive two day session about the dynamic process of leading. This is not material that can be learned through texts or by attending PETS nor does it duplicate any training previously offered in our district.

The next program will be held at the DFW Marriott (near Texas Motors Speedway), for leaders at *all* levels from *all* Rotary Clubs in District 5790.

> Saturday, October 16 9:30 am - evening Sunday, October 17 8:30 am - 5:00 pm

We accept only 24 participants, so enroll now! The tuition fee per student is \$299.00 which includes everything: books, materials, food, hotel, etc. There will be two students per room, but we can make provisions for single occupancy for an additional fee of \$50.00 per person. Even if a student lives locally, he/she needs to stay in the hotel as part of the learning experience. The logistics of the course are detailed in the enclosed Registration Form.

Each Rotary Club will be given the opportunity to send members, please encourage registration as soon as possible using the enclosed Rotary District 5790 If L Application. We suggest that the club pay for the tuition. Should you have any additional questions, please contact any of the If L Committee Members.

Yours in Rotary Service,



A program to help develop the personal leadership skills of Rotary club members, enhance their professional lives and nurture future Rotary leaders

Committee members	
Chuck Kurtzman, Past District Governor – Chairman c.kurtzman@ourblooddrive.org 8	17 870-9884
Sharron Miles, District Governor Nominee smilesrotary@charter.net 8	17 641-6785
Paul Lucas, District Governor Elect jplwww@yahoo.com 8	17 354-6921
Richard Sherman, District Secretary - I f L Registrar rsherman48@sbcolobal.net 8	17-991-3648
Don Davis, District Governor Nominee Designate ddavis@harrisdaviscpa.com 9	72 506-8000
Hollis Lackey, District Membership Chair h.lackey@sbcglobal.net 8	17 496-0573





Lynn Frankenfield is President—Arlington South Rotary Club.

She can be reached by e-mail at:

lynnf@ymcaarlington.org





#### ARLINGTON SOUTH ROTARY CLUB "DICTIONARY PROJECT"

On November 20, 2009, the Rotary Club of Arlington South embarked on project that has been successful in clubs for many years, the Dictionary Project. We shared the gift of knowledge with 120 third graders from six schools in Arlington.

A majority of the 120 students did not have access to or own a dictionary. Not only was this dictionary a resource for the children, it served as a resource for the entire family. This proved to be a touching experience for not only the children, but also the Rotarians.

"Words can not express how delighted we were to see you and your team come to Ashworth with your educational gifts!" "The kids are still talking about the dictionaries and how they plan on using them", Principal Rhonda Greer.

During the classroom visits Rotarians guided the students through the dictionary and its many uses, how to look up the meaning of words, where to locate information about the American Flag, Presidents and facts about countries around the world. In addition, students had the opportunity to put his or her name in their dictionary, which was a high-light for the students.

"This experience has been unforgettable and I again look forward to contributing to what is undoubtedly only a small portion to help insure the success of our community as well as our great country's next generation of leaders", Joe Way, Arlington South Rotary.

This program requires minimal effort and will have a lasting impact for years to come. If your club is not involved in this program, I encourage you to get involved and participate you won't be disappointed.







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## METROPORT ROTARY CLUB

#### "The Little Club that Roars"

We have just completed a very busy year at Metroport Rotary Club, and are already taking on new projects for 2010-11.

Our club has participated for five years in a joint project with the Denton Rotary Club building a school, an outdoor kitchen, and four medical clinics in Chinendega, Nicaragua. One of our members was honored to learn one of the medical clinics was dedicated to her and is named "Deborah Dickey Clinic". We presented our project to several Rotary Clubs, and had members from those clubs travel to Nicaragua with us to help in the building process. We plan to continue our support of this project for many years.

While working in Nicaragua, several Metroport members created a business for some of the female villagers who weave baskets from pine straw. We purchase the baskets from the weavers—which provide an income stream for them—and resell the baskets in the US. We use the money from the sale of the baskets to finance additional assistance, educational and medical supplies to the village.

Members of Metroport Rotary travel to Nuevo Laredo, Mexico annually to paint schools. We are financially sponsoring a Tanzanian student to attend the Kibaoni secondary school in Tanzania.

We have a team from our club trained by Family Pathfinders of Tarrant County and working with a family who are trying to become financially independent.

We are sponsoring an outbound Youth Exchange Student from Trophy Club to Chile this fall, and are a host club for Group Study Exchange team from French Polynesia and New Zealand for five days in April and May, 2011. We are also host club for an inbound student from Spain for this school term.

We will continue to provide and pack winter emergency meals as well as financial support for Metroport Meals on Wheels, and we volunteer to work at their annual fund raising Golf Tournament event each June. We contribute peanut butter and jelly monthly to the Roanoke Food Pantry, and financially support to Grapevine Relief and Community Exchange ('GRACE'). We purchased (and assembled!) 31 Big Wheels for Christmas gifts for families served by Roanoke Food Pantry.

We have a group attending the Texas Rangers/Angels baseball game on End Polio Now Night, and we met our annual goals for EREY. Twenty percent of our members attended the District Assembly and 25% attended the District Conference. We sent our President-Elect to the Leadership Training Conference, and will continue to do so.

We tried something new this year and had a 'Bring a Guest' meeting during one of our regular meeting days. Several members presented a Power Point program about Rotary International and about our club in particular, hitting on the avenues of service and how our club participates. It was a huge success, and we gained two new members that day. We plan to repeat that event twice a year.

We annually send at least two students to RYLA, and several of our members are actively involved in the RYLA program. Our club sponsors the annual 'Burger Burn' for

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Karen Hewitt is President of Metroport Rotary Club.

She can be reached by e-mail at: <u>snooper1@airmail</u> .net







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the RYLA kids every year on Saturday night—and they are like a swarm of locusts! Our two students returned from RYLA very high on Rotary and eager to start an Interact Club in Northwest High School in Justin. Our club has agreed to sponsor their efforts. We formed an Interact Club at the new Byron Nelson High School in Trophy Club last school year, and hope to have it chartered this year. We also sponsor an Interact Club at Westlake Academy.

We had 14 students from Carroll ISD, Northwest ISD, and Westlake Academy

participating in the 'Four-Way Test' speech contest.

Metroport has one big fund raising event each spring called *Wine Discovery*, which is an elegant evening of fine wines and food samples from local restaurants, live and silent auctions, and jazz. The profits from this event enable Metroport to award at least \$15,000 in educational scholarships to graduating high school seniors each year at Carroll and Northwest High Schools and this year we added Westlake Academy, as well as financing our other charitable efforts. We also participate in a semi-annual garage sale to make extra monies for our International efforts.

We converted to the ClubRunner software program in 2009, and have found it to be an excellent tool for our Club. Part of our Club Assemblies includes ClubRunner training to the members so that everyone can utilize its features. We have a beautiful weekly newsletter which we distribute at the meetings, and email to anyone who is absent.

Our goals for 2010-11 are to continue what we are doing, and possibly add another International project. Adding new members is always a goal. Check us out on Facebook—we plan to actively market Metroport Rotary's activities and *Wine Discovery* through Facebook and Twitter. My personal goal is that we hit all the marks expected of us by RI and the District. I am enormously proud to be a member of and President of Metroport Rotary—we may be small in number, but not in heart and deeds.

We like to think of ourselves as 'The little club that ROARS.'







#### IOWA PARK ROTARY CLUB

#### "Small Club—Huge Impact"



*Steve Moody is President, Iowa Park Rotary Club.* 

He can be reached by email at: <u>smoody@ipcisd.</u> <u>net</u> As a traveler drives along Highway 287 entering Iowa Park, Texas, one can't help but notice the majestic "Old Glory" waving over scenic Gordon Lake. The Rotary Club of Iowa Park is doing its part to increase the visibility of, and pride in, their city. The 12 by 24 foot American Flag flying on the 80 foot flagpole was funded by the club to exhibit the patriotism of this proud community.

The Rotary Club of Iowa Park, which encourages service to youth, also sponsors the Interact Club at Iowa Park High School. Each month, two high school students are honored as "Rotary Students of the Month". As guests of the club, the students share their accomplishments and goals for their future. Their accomplishments are featured, along with their pictures, in the local newspaper, the "Iowa Park Leader".

In addition, two high school students were sent to the Rotary Youth Leadership Award (RYLA) camp this summer. Two \$1,000 scholar-ships were given to graduating seniors. The club also honors a "Teacher of the Year" with a plaque and cash contribution. For the younger students, the club provides the "4 Way Test" coloring books to all 3<sup>rd</sup> graders and all 6<sup>th</sup> graders receive a dictionary.

The club also assists with the Meals on Wheels program which is provided by The Friendly Door for local senior citizens. The club helps year round with volunteers who deliver meals to area senior citizens.

lowa Park is a city of parks and takes pride in enhancing the quality of life of its citizens. With this in mind, the club has worked with the city to renovate and upgrade several parks. This year, Rotary Club and the city are working together to make improvements to Rotary Park which was established by Rotary many years ago.

The Rotary Club of Iowa Park is a club that is proud of its history and is off to an excellent start to its thirty-sixth year.







## FLOWER MOUND ROTARY CLUB "HONORING ONE OF THEIR OWN"



Paula Kratohvil is President, Flower Mound Rotary Club

She can be reached by email at: <u>paula@completei</u> <u>nteriorsolutions.</u> <u>net</u>



When Leland Mebine of Flower Mound was born 97 years ago, a loaf of bread was six cents and a stamp was two cents. But while the cost of things has changed over the years, some things remain the same such as Mebine's involvement and commitment to the community.

His 97th birthday was celebrated by the Flower Mound Rotary in June with a traditional cake and singing of Happy Birthday. Mebine looked delighted as several Rotarians went to the podium to tell stories about the man who still regularly attends

weekly Rotary meetings, works out at the YMCA three mornings a week, and has a way of getting his friends similarly involved in the community.

Mebine has been a Rotarian for 20 years and served as International Service Chairman for five years. He initiated the Youth Exchange Program, which sponsored some 50 long and short term exchanges, and he also assumed direction of Matching Grants, initiated the club's involvement in Teacher Exchange and Group Study Exchange. At the District level, he variously served as Chairman, Matching Grants, Assistant District Governor, and Youth Exchange Chairman as well as being the recipient of Rotary District 5790 Lifetime Achievement Award

"For me, Rotary has provided an unparalleled opportunity for service in the interest of humanity. Becoming a Rotarian was one of the best decisions I ever made. I have been privileged to attend many Rotary International meetings, which I found to be a very enriching experience," Mebine stated.

Rotarian Gerald Robinson first met Mebine in 2000 when he visited the Flower Mound Rotary. "I remember talking with him prior to making my decision to become a Rotarian. I was so impressed with how involved he was in Rotary, thru International and RYLA. He was then serving as the District Chair for International and was very involved in the youth exchange programs. I thought to myself, WOW!!!, what a way to do good for others and help impact lives in a positive manner," Robinson remembers. "As I learned more about Rotary and our motto, "Service Above Self", I often thought of how easy it would be for Leland, then in his mid eighties, to just stay on the sidelines and not be an active participant. But he was still very active in our club and with the District!! What a shining example of Service Above Self he portrayed thru his commitment to Rotary. While all of my Rotary Friends have impacted how I personally feel about Rotary, I think no one made more of a singular impact on me than Leland. He is my inspiration, as I hope to be as involved as he while I "mature"!" Robinson said.

Earlier this year, Mebine received Flower Mound Chamber's Lifetime Achievement Award for 30 years of service to the town where he has also held leadership positions in the Chamber, Youth and Family Counseling, and Friends of the Flower Mound Library. He has also served on the Planning and Zoning Commission and the Flower Mound Town Council.

Rotary President Randy Pope noted that Mebine is an avid art collector, has a Facebook page, and touts the motto of "Life Gets My Vote."

Even at the age of 97, it appears he is voting daily as he continues membership in the Summit Club, the Rotary, and Friends of the Flower Mound Library as well as regularly







#### FLOWER MOUND ROTARY CLUB, Con't

attending productions at the Flower Mound Performing Arts Theater, The Greater Lewisville Community Theater, and the Lewisville Lake Symphony among other venues in the Metroplex.

Friend Nini Correll said that through Mebine's own habit of re-inventing himself through new interests and community involvements, she has been inspired to do the same.

Through the decades, Robinson said Mebine had sold chemicals, been a weather forecaster for the Navy, and lived in Spain while working as a consultant among other things. He was married to his wife Mary for 54 years when she passed away a few years ago.

#### GRAPEVINE ROTARY CLUB "Providing a Pavilion for Grapevine"



Steve Blankenship is President of the Grapevine Rotary Club.

He can be reached by email at:

steve@heritagefinancial planning.com



Twenty-five years ago, an idea was born through the example of a Rotary Club in Salt Lake City. That idea was to provide a multi-use facility for the general public to use for gatherings at one of the City of Grapevine's numerous parks. The incoming Grapevine Rotary President at that time, Lou Hillman - a charter member of the Grapevine Club and current Club Historian - challenged the Grapevine Rotary Club to raise the funds and provide the vision for such a facility. That vision be-

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came a reality when the Rotary Pavilion at Parr Park was completed and dedicated in June of 1986. Since that time, literally thousands of Grapevine Residents have made the Rotary Pavilion one of the most sought after spots for company picnics, Sunday School parties, family reunions and countless children's birthday parties.

The popularity of the Rotary Pavilion and the accompanying use has started to show, and this year the Grapevine Rotary Club will be continuing the work started so many years ago. Immediate Past President and now Assistant District Governor Allen Barraclough is leading the efforts, by partnering with the City of Grapevine, to renovate and upgrade the Rotary Pavilion. The chair of the Grapevine Club's Foundation Committee, Conrad Heede, has already submitted a request for a District Simplified Grant to assist in funding the renovations, and the Grapevine Club is currently awaiting word on that request.

Renovations are planned to begin in the immediate future and will be extensive. The Pavilion will receive a new metal roof that will coordinate with the other buildings that have been built since the Rotary Pavilion was added. Additionally, stone facades will replace the brick currently covering much of the building. From a functional standpoint, electrical service will be added to the Pavilion, as well as new picnic tables and fans for air movement.

One Club's example coupled with the leadership and dedication of our Club has provided many years of service to the Grapevine community. The renovations and improvements that our Club and the City of Grapevine will make will allow our club to continue to serve the community for the next twenty-five years.





Sharron Miles is a member of the Cleburne Rotary Club. She is DG Elect for Rotary District 5790 for 2011-2012.

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Rotary District 5790 Newsletter



#### CLEBURNE ROTARY CLUB "Supporting H.O.P.E. Medical & Dental Clinic"



Since its inception in January 2007, HOPE clinic has had more than 5,500 patient visits. The clinic was established by Rotarian, Dr. Tony Torres, to serve the uninsured and low income people of Johnson County. H. O. P. E. (Healing Outreach Professional Endeavor) is fully staffed by local volunteers, physicians, nurses, and nurse practitioners. The Cleburne Rotary club has been a partner of the Clinic since the inception. This clinic recently added dental services to the rapidly growing demand for services. Rotarians

contribute funding to the center, serve as volunteer dentists, and others volunteer time at the center.

"I think the dental component of the clinic will have a life of its own," said Dr. Tony Torres, the clinic's founder and president.

Diane Westcott, director of clinical operations, said "the clinic has received more than 300 applications for patients to be seen in the dental office."

Baylor School of Dentistry will send fourth-year dentist students to do their preceptorships at the clinic.

"It works out nicely because they need patients, and the patients here need someone who is willing to work with them," Torres said.

Six local dentists have volunteered to donate their time to work the students and patients.

The dental clinic has three dental chairs, each with its own water supply, a panoramic X-ray machine and a focal X-ray machine that zeroes in on one area. It also has an autoclave and developer. This year the Cleburne Rotary Club is providing of hand held dental tools and supplies to meet the growing needs for the dental program.

"A retired doctor in Fort Worth gave us all of his dental chairs, his compressors and the radiology equipment," Torres said. "We didn't know how we were going to get all of that equipment.

"The dental is more complicated and harder to get off the ground. We feel very blessed that we got these donations. If we had to pay for all this it would have been prohibitive; we wouldn't have been able to afford it."

The clinic is a member of the National Association of Free Clinics and Lone Star Association of Charitable Clinics, which gives it access to free supplies and allows it to offer the volunteer physicians and dentists free malpractice.





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#### JUNE 2010 CLUB ATTENDANCE

RotaryClub	Members	%	Mtgs	Members	Add/Loss
	6/1/2010			6/30/2010	
Abilene - F	102	53.43%	4	102	-
Abilene Southwest - T	58	81.89%	5	58	-
Abilene Wednesday	21	48.80%	5	21	-
Arlington - TH	117	55.30%	4	114	(3)
Arlington GSW - W	40	60.00%	5	40	-
Arlington North - M	42	79.38%	4	42	-
Arlington South - F	24	53.13%	4	24	-
Arlington Sunrise - F	63	92.00%	4	63	-
Arlington Sunset - T	8	98.00%	5	8	-
Arlington West - T					-
Azle - TH	44	55.00%	4	44	-
Bow ie - W	22	79.91%	5	22	-
Breckenridge - T	23	50.00%	5	22	(1)
Brow nw ood - W					-
Burkburnett - T	41	50.00%	5	42	1
Burleson - F	47	79.23%	4	46	(1)
Burleson Area Mid Day - M	30	60.00%	4	30	-
Cisco - TH					-
Cleburne - TH	85	66.00%	4	85	-
Coleman - M					-
Colleyville - T	14	86.00%	5	14	-
Crow ell - W					-
Decatur - TH	23	64.00%	4	23	-
Denton - TH	87	64.31%	4	87	-
Denton South - T	34	68.00%	5	34	-
Dublin - T	25	74.00%	4	23	(2)
Eastland - TH	20	54.77%	4	20	-
Flow er Mound - TH	71	80.98%	4	71	-
Fort Worth East - M	36	62.00%	4	35	(1)
Fort Worth International - W	14	80.00%	2	14	-
Fort Worth North - W	20	60.00%	5	20	-
Fort Worth - F	505	59.00%	4	495	(10)
Fort Worth South - T	75	60.94%	4	71	(4)
Fort Worth Southw est - TH	22	74.00%	4	23	1

Club Attendance is to be submitted to the District Secretary within 15 days after the last meeting of the calendar month. Club Secretaries should submit their attendance to District Secretary Richard Sherman at the following e-mail address: <a href="mailto:rsherman5790@sbcglobal.net">rsherman5790@sbcglobal.net</a>





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#### JUNE 2010 CLUB ATTENDANCE, Con't

RotaryClub	Members	%	Mtgs	Members	Add/Loss
	6/1/2010			6/30/2010	
Gainesville - W	63	42.00%	3	63	-
Graham - F	111	38.00%	4	111	-
Granbury - TH	51	50.00%	4	52	1
Grapevine - W	96	67.60%	5	96	-
Hamlin - W					-
Haskell - TH	23	59.78%	4	20	(3)
HEB - T	65	80.00%	5	65	-
Highland Village	29	58.00%	4	29	-
low a Park - W	17	72.00%	4	13	(4)
Keller - T	51	60.39%	5	51	-
Kennedale	32	56.00%	5	32	-
Lake Ray Roberts - T	14	79.00%	5	13	(1)
Lew isville Morning - TH	26	92.45%	4	26	-
Lew isville Noon - W	55	75.45%	4	55	-
Mansfield - T	37	73.65%	4	37	-
Mansfield Sunrise - TH	18	76.39%	4	18	-
Metroport - F	34	87.50%	4	32	(2)
Mid-Cities Pacesetters - F	49	68.00%	4	49	-
Mineral Wells - W	44	85.25%	4	44	-
Nocona - T					-
Sanger - T	9	50.00%	4	8	(1)
Southlake - T					-
Stamford - T	35	68.00%	5	35	-
Stephenville - TH	26	72.12%	4	26	-
The Colony - T					-
Vernon - T	41	59.52%	5	42	1
Weatherford - T	113	65.72%	5	113	-
Western Fort Worth - T	74	85.06%	4	72	(2)
Wichita Falls North - F	36	86.00%	4	36	-
Wichita Falls - TH	84	65.00%	4	84	-
Wichita Falls Southwest - M	24	83.34%	3	24	-

Club Attendance is to be submitted to the District Secretary within 15 days after the last meeting of the calendar month. Club Secretaries should submit their attendance to District Secretary Richard Sherman at the following e-mail address: <a href="mailto:rsherman5790@sbcglobal.net">rsherman5790@sbcglobal.net</a>







#### ROTARY LICENSE PLATES NOW AVAILABLE



Share the Rotary message with an attractive new specialty license plate:

It is a great way for increasing awareness of our organization and mission.

To order your plate, please visit: http://rts.texasonline.state.tx.us/NASApp/txdotrts/SpecialPlateOrderServlet?grpid=60.

From the \$30 specialty plate fee, \$22 goes to the Texas Department of State Health Services to help fund Tuberculosis (TB) prevention and for improving the delivery of TB prevention and control services. Remember to "Drive Courteously" with your new Rotary Plate.

#### PHOTOS FROM AROUND THE DISTRICT

#### "BOOK FOR THE WORLD-ROTARY CLUB OF ARLINGTON"

Saturday, July 31st, just under 10 members of the Rotary Club of Arlington, helped sort books from the Everman ISD, over a 4 hour period. Thousands of books were sorted and boxed and placed on pallets. From here they will go to the Houston area, and then shipped on a container to South Africa. They will be used to educate students in that country.









## PHOTOS FROM AROUND THE DISTRICT "Arlington Sunrise—Grill Installation"

#### R O T A R Y 5 9 0 . O R G

The District 5790 Newsletter is edited monthly by Chuck Chambers, Arlington North Rotary.

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To submit articles please send them to the editor at the e-mail address above. Submissions are requested by the 20th of the month.

*Comments and suggestions welcome.* 











Arlington Sunrise Club members, in conjunction with the Arlington Parks & Recreation Dept, install a grill at the Rotary Dunlop Park in Arlington.

#### COMING IN THE SEPTEMBER NEWSLETTER...

September is New Generations Month. You'll find articles on Interact/Rotaract, RYLA, Youth Exchange and Friendship Exchange.

Arlington Sunset, Brownwood, Fort Worth, Hamlin, Lewisville Noon and Wichita Falls will let us know what is going on with their clubs.

You'll also get an update from the Membership and Foundation Seminar. As always, let us know what is going on with your club!